



Advertising Rate Card 2024

TD Markham Jazz Festival August 16 – 18, 2024

Advertising opportunities are now available for the TD Markham Jazz Festival 2024 program booklet.

Size: 4" x 9"; 36-40 pages

- Distribution:**
- Wide distribution of printed and online versions before and during the Festival
 - On the Markham Jazz Festival website: www.markhamjazzfestival.com
 - To extensive Media contacts and e-newsletter subscriber lists
 - Posted on Facebook, Instagram, Twitter
 - To all sponsors, partners and artists organizations for re-distribution

Publication Date: August 1 • **Booking Deadline:** Wed., July 3 • **Material Deadline:** Mon., July 15

Rates

	Live area	Trim	Bleed	Price
Full page	3.75"w x 8.75"h	4"w x 9"h	4.25"w x 9.25"h	\$900
Half page	3.5"w x 4"h	n/a	n/a	\$500
Third page	3.5"w x 2.625"h	n/a	n/a	\$375
Quarter page	3.5"w x 2"h	n/a	n/a	\$250

Specifications

- Electronic files accepted only – QuarkXPress Files are not accepted.
- Complete ads must be produced in TIFF or press-ready PDF format, grayscale, or CMYK (not RGB), "size as" and at 300 dpi. Preferred formats are Adobe InDesign, Illustrator or PDF X1A or X4, provided all fonts are embedded; all colour converted to CMYK.
- Spot colours will be converted to process colours prior to printing, possibly resulting in colour shifts. We are not responsible for minor colour shifts with four-colour ads.
- Include all fonts and high-resolution images in TIFF or EPS format (CMYK, not RGB) with a resolution of 300 dpi or higher.
- Files can be emailed to a maximum file size of 5 MB.
- All ads requiring alterations are subject to additional production charges billed per hour.

Design Services

Rob Hyland – P: 905-887-3999 • E: rhda@rogers.com. To be billed direct by designer.

Advertising Information

Contact us at 647-983-7777 or email sponsorship@markhamjazzfestival.com

Agreement to advertise

Size of ad: _____ Cost: _____

Signed: _____ Date: _____

Billing company, e-address: _____