



**Celebrating  
25  
years!**

**Delivering Great Value  
to Sponsors and the Community**





## 24 exceptional festivals ... and counting!

- Incorporated in late 1997 as a not-for-profit Ontario organization
- Run by a volunteer board of directors and committee, supported by an Executive Director and an Artistic Director
- All genres – traditional, modern, fusion, blues, Latin, Afro-Cuban, ethno jazz, pop/rock
- Rising stars, home-grown talent, established pros, cross-over artists, Juno and Grammy winners and nominees



Jesse Ryan



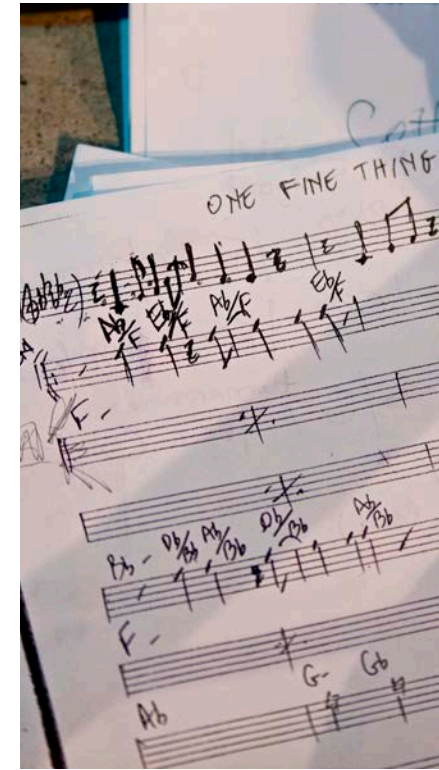
Quincy Bullen



OKAN



Dee Dee Bridgewater







## Festival Highlights

30+ free performances presented on three outdoor stages in Unionville, each with its own title sponsor, and along Main Street

- Millennium Bandstand
- McKay Art Centre Garden
- Varley Art Gallery Patio
- Restaurant and sidewalk “Hot Spots”



SCHEDULE AT-A-GLANCE			
MAIN STAGES			
MARKHAM MUSEUM	Source Office Furnishings - Varley Art Gallery Patio	Platt BMW Markham - Millennium Bandstand	Watford Group - McKay Wine & Beer Garden
<b>WEDNESDAY AUGUST 14</b> <b>OPENING NIGHT CONCERT &amp; PARTY</b> <b>Oakland Stroke</b> Sponsored by:	Sponsored by:	Sponsored by:	Sponsored by:
<b>FRIDAY AUGUST 16</b> 8:00 9:00 10:00 <b>SATURDAY AUGUST 17</b> 12:00 1:00 2:00 3:00 4:00 5:00 6:00 7:00 8:00 9:00 10:00 11:00 12:00 <b>SUNDAY AUGUST 18</b> 12:00 1:00 2:00 3:00 4:00 5:00 6:00	The Bright Lunch Trio 12:00 noon - 1:30 pm  Lauren Falls Quartet 2:00 - 3:30 pm  Allison Au 3:00 - 4:30 pm  Anwar Khurshid Trio 4:00 - 5:30 pm  Elena Kapeleris 6:00 - 7:30 pm  Virginia MacDonald 12:00 - 1:30 pm  Kristin Fung 2:00 - 3:30 pm  Viper's Cloud 4:00 - 5:30 pm	Allison Young 7:30 - 9:00 pm  LowDown Brass Band 9:30 - 11:00 pm  George Kolter and Secret Space Program 1:00 - 2:30 pm  Allison Au 3:00 - 4:30 pm  BMC Organ Trio 5:00 - 6:30 pm  Tia Brazda 7:00 - 8:30 pm  Michael Kaeshammer 9:00 - 10:30 pm  Heather Bambrick 1:00 - 2:30 pm  Kollage 3:00 - 4:30 pm  Brandi Disterheit 5:00 - 6:30 pm	Jay Douglas 12:30 - 2:00 pm  The Worst Pop Band Ever 2:30 - 4:00 pm  GUN 4:30 - 6:00 pm  John Foley 6:30 - 8:00 pm  Jerome Tucker Band 12:30 - 2:00 pm  Hector Quartet 2:30 - 4:00 pm  Bywater Call 4:30 - 6:00 pm

For details go to  
[markhamjazzfestival.com](http://markhamjazzfestival.com)





Leon Racine



Brian O'Kane Trio



Bill McBirnie  
Trio





## Festival Highlights

- 1 ticketed Opening Night Concert prior to the main festival



Oakland Stroke





# Marketing Campaigns



markhamjazzfestival



#markhamjazzfestival



@markhamjazzfest



YouTube

**ARCHIVED VIDEOS**

Click here to connect to our YouTube channel for concerts and more.



YouTube Markham Jazz Festival

# Sponsorship Benefits

2022 Festival Weekend: August 19 – 21 • Opening Night Concert: Wednesday, August 17



B E N E F I T S •	TITLE SPONSOR	MILLENNIUM BANDSTAND STAGE	MCKAY ART CENTRE GARDEN STAGE	VARLEY ART GALLERY PATIO STAGE	OPENING NIGHT CONCERT	PREMIUM PERFORMANCE	SPONSOR AN ARTIST	CORPORATE PARTNER
	\$30,000	\$8,000	\$6,000	\$4,000	\$3,000	\$2,800	\$2,200	\$1,100
Available positions	1	1	1	1	1	6	18–20	Unlimited
Industry exclusivity	Yes	No	No	No	No	No	No	No
STAGE PRESENCE / ON-SITE PUBLICITY								
MC mention on all stages multiple times	•	•	•	•	•	•	•	•
On-stage speaking opportunity (1-2 min.)	All stages	Your stage	Your stage	Your stage	Concert	Intro artist	Intro artist	
Logo on signage at # stages	3	3	3	3	3	3	3	3
Sponsor's flyers distributed by MJF staff if desired	•	•	•	•	•	•	•	
Booth/display at sponsored stage	•	•	•	•	•			
Booth on street or sidewalk (Saturday only)					•	•	•	
PROMOTION / MEDIA COVERAGE								
Radio ad mention	•	•	•	•	•			
Ad in program (page size)	1 page	1 page	1 page	½ page	½ page	½ page	¼ page	¼ page
Social media promotion	•	•	•	•	•	•	•	•
Logo on all printed materials	•	•	•	•	•	•	•	•
Logo and web link on MJF website	•	•	•	•	•	•	•	•
Logo on special pre-festival ads in Markham Economist & Sun (circulation ~72,000)	•	•	•	•	•	•	•	•
Logo and web link in 6–8 e-zines/year	•	•	•	•	•	•	•	•
OTHER								
Preferred seating at Headliner Concert	10	6	4	4	3	3	2	2
Preferred seating at Opening Night Concert	6	4	2	2	2			

Other sponsorship opportunities • Emerging Artists • Program Production • Designer T-shirt • We will be pleased to tailor a sponsorship package to your needs.





[markhamjazzfestival.com](http://markhamjazzfestival.com)

August 19 – 21, 2022

**We welcome your support!**

Contact Sponsorship Chair Tammy Mang

• [tmang@rogers.com](mailto:tmang@rogers.com) • 905-944-0265

- [Facebook.com/markhamjazzfestival](https://Facebook.com/markhamjazzfestival)
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- 647-983-7777



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