

2022 Festival Program – Advertising Rate Card



- 2022 Festival Weekend: August 19 – 21
- Opening Night Concert: Wednesday, August 17

Advertising opportunities are now available in the TD Markham Jazz Festival program.

Specifications: 4" x 9", approx. 48 pages, quality coated stock, 4-colour throughout

Publication date: July 29, 2022

- Distribution:**
- 5,000+ printed copies for distribution at festival
 - On the Markham Jazz Festival website: www.markhamjazzfestival.com
 - At various hotels, leisure complexes, community centres in York Region
 - In businesses, bars and restaurants along Unionville Main Street and in sponsor locations
 - To extensive media contacts and all music Hot Spots

Booking Deadline: Monday, July 4

Material Deadline: Monday, July 11

Rates

	Live area	Trim	Bleed	Price
Full page	3.75"w x 8.75"h	4"w x 9"h	4.25"w x 9.25"h	\$850
Half page	3.5"w x 4"h	n/a	n/a	\$495
Third page	3.5"w x 2.625"h	n/a	n/a	\$360
Quarter page	3.5"w x 2"h	n/a	n/a	\$240

Specifications

- Electronic files accepted only – QuarkXPress Files are not accepted
- Complete ads must be produced in TIFF or press-ready PDF format, grayscale, or CMYK (not RGB), "size as" and at 300 dpi. Preferred formats are Adobe InDesign, Illustrator or PDF X1A or X4, provided all fonts are embedded; all colour must be converted to CMYK.
- Spot colours will be converted to process colours prior to printing, possibly resulting in colour shifts
- We are not responsible for minor registration or colour shifts with four-colour ads.
- Include all fonts and high-resolution images in TIFF or EPS format (CMYK, no RGB) with a resolution of 300 dpi or higher.
- Files can be emailed to a maximum file size of 5mb.
- All ads requiring alterations or changes are subject to additional production charges billed per hour.

Design Services

Available from Rob Hyland, Designer – P: 905-887-3999 • E: rhda@rogers.com. To be billed direct from designer.

Advertising Information

Contact us at 647-983-7777 or email sponsorship@markhamjazzfestival.com