



## 2011 Festival Program

Advertising opportunities are now available in the Markham Jazz Festival program.

**Specifications:** 4" x 9", approx. 32 pages, quality coated stock, 4-colour throughout

**Publication dates:** July 11, 2011

**Distribution:**

- 10,000 hard copies
- Online on the Markham Jazz Festival website at [www.markhamjazzfestival.com](http://www.markhamjazzfestival.com)
- Hotels, Leisure Complexes, Community Centres in York Region and some downtown Toronto distribution
- Businesses, bars, restaurants on Unionville Main Street & sponsor locations
- Media contacts and All Hot Spots

**Booking Deadline:** Friday, June 10

**Material Deadline:** Friday, June 24

### Rates:

	Live area	Trim	Bleed	Price
Full page	4"w x 9"h	4"w x 9"h	4.25"w x 9.25"h	\$750
Half page	3.5"w x 4"h	n/a	n/a	\$450
Third page	3.5"w x 2.625"h	n/a	n/a	\$325
Quarter page	3.5"w x 2"h	n/a	n/a	\$200

### Specifications:

- Electronic files accepted only - QuarkXPress Files are not accepted
- Complete ads must be produced in TIFF or press-ready PDF format, grayscale, or CMYK (not RGB), 'size as' and at 300 dpi. Preferred formats are Adobe InDesign, Illustrator or PDF, provided all fonts are embedded, all colour must be converted to CMYK.
- Spot colours will be converted to process colours prior to printing, possibly resulting in colour shifts
- We are not responsible for minor registration or colour shifts with four-colour ads.
- Include all fonts and high resolution images in TIFF or EPS format (CMYK, no RGB) with a resolution of 300 dpi or higher.
- Files can be emailed to a maximum file size of 5mb.
- All ads should be accompanied by a hard copy proof. Publisher assumes no responsibility for accuracy where no proof is provided.
- All ads requiring alternations or changes are subject to additional production charges billed per hour.

### Design Services:

Available from Elly Fox, Graphic Designer - Ph: 905-471-0322, C: 647-409-3369 or email [elly@ellyfox.com](mailto:elly@ellyfox.com)

### Advertising Information:

Contact Tammy Mang, Media Diversified Inc. Ph: 905-944-0265; C: 416-318-1728 or e-mail [tammy@mediadiversified.com](mailto:tammy@mediadiversified.com)